

## Choose the words, questions, and stories to deliver your message

WORD MENU - Use as many of the following words as fit naturally in your message; These are the words proven to be among the most persuasive. Circle the ones you plan on using:

You	Money	Save	Love
Results	Health	Easy	Discovery
Proven	New	Safety	Guarantee
Free	Yes	Fast	Why
How	Secrets	Sale	Power
Now	Because	Attention	Announcing
Compare	Complete	Discount	Free
Bargain	Exclusive	Imagine	Magic
Original	Unlimited	Please	Authentic

## A full list of words you may want to use in your covert persuasion/sales

Acclaimed, Advancement, Amazing, Announcing, Appealing, At Last, Attention, Authentic, Aware, Bargain, Because, Boosts, Breakthrough, Challenge, Change, Choice, Classic, Comfortable, Compare, Complete, Convenient, Delivers, Deserve, Discount, Discover, Discovery, Distinguished, Easy, Easily, Effective, Energy, Exceptional, Exciting, Exclusive, Experience, Experienced, Expert, Extraordinary, Fast, Free, Fresh, Fun, Guarantee, Heal, Help, Honest, How To, Hurry, Imagine, Important, Improved, Indispensable, Incredible, Informative, Instantly, Intimate, Introducing, Irresistible, Last Chance, Love, Luxurious, Magic, Miracle, Money, Money-making, Money-saving, Natural, Naturally, New, Now, Offer, Original, Overcome, Peace of Mind, Perfect, Please, Pleasure, Plus, Popular, Power, Powerfully, Practical, Prevents, Price reduction, Profitable, Promise, Proven, Quickly, Realize, Recommended, Refreshing, Relax, Reliable, Relief, Relieve, Remarkable, Research, Results, Risk Free, Revolutionary, Romantic, Safety, Sale, Satisfaction, Save, Scientific, Secret, Security, Sensational, Service, Simplifies, Soothe, Special Offer, Status, Stop, Stimulating, Striking, Stylish, Superior, Surefire, Surprising, Thank You, Timely, The Truth About, Traditional, Trusted, Ultimate, Unlimited, Unusual, Useful, Valuable, Wanted, Warning, You, Yours